

RETURN ON INVESTMENT ANALYSIS*

TESTIMONIAL

“In a year and a half we have washed over 100,000 cars without missing a beat. Our Broadway Car Wash has performed flawlessly. I would highly recommend a Broadway to anyone looking for a quality car wash.”

Steve Clark
Service Director
Superior Ford
Plymouth, MN

Variable Cost

Water/Sewer at 24 gallons per car	\$0.19
Chemical	0.25
Electrical/other	0.08
Labor - \$10.00 per hour @ 14 washes per hour	0.71

Variable Cost \$1.23

Equipment Cost Per Car \$0.78
 Car Wash and Accessories (\$85,000 / monthly payment \$1,717.00)

Total Car Wash Cost - not including overhead \$2.01

Car Wash Value \$5.00

NET PROFIT PER WASH \$2.99

Wash 100 cars per day with 22 working days per month

R.O.I. IN 13 MONTHS

Approximate Return on Investment = \$85,000/\$2.99 or 28,428 washes.

Average car wash life expectancy is over 10 years.

Lease payment based on 5-year lease with \$1.00 buyout.

AUTOMATION vs. HAND WASHING

Labor Costs

1 Porter per month at \$10.00 per hour	\$2,200.00
Porter benefits or additional costs	500.00
	\$2,700.00
4 cars washed per hour x 10 hours x 22 days	880 cars
Labor cost per wash	\$3.07

**You could spend this on
 HAND WASH LABOR \$81,048.00**

(Annual labor cost at 100 washes per day and 264 days per year)

Equipment Costs

Equipment cost per month	\$1,717.00
10 cars washed per hour x 10 hours x 22 days	2,200 cars
Equipment cost per car wash	\$0.78

**You could spend this on an
 AUTOMATIC CAR WASH \$20,590.00**

(Annual equipment cost at 100 washes per day and 264 days per year)

Figures do not include cost of land or building. Pricing used is for example purpose only.

Based on: 100 cars per day / 22 working days per month.

Product and pricing for U.S. dealers only and subject to change without notice. Call for details.

Contact your Ford FSE or Rotunda Area Sales Manager

www.OneRotunda.com • 1-800-Rotunda